

# Case Study



## Brief:

Burwood Travel are an independent travel agents specialising in luxury bespoke holidays. They approached us in need of a new brand identity and also a small 'shop window' style website. We began with creating a strong logo with a 'postage stamp' theme which instantly says 'travel'. This theme developed across to style the website using a 'wish you were here' postcard theme, using the postage stamp logo on each page. The website is highly accessible (WAI AA) and is designed to be simple, timeless and user friendly.

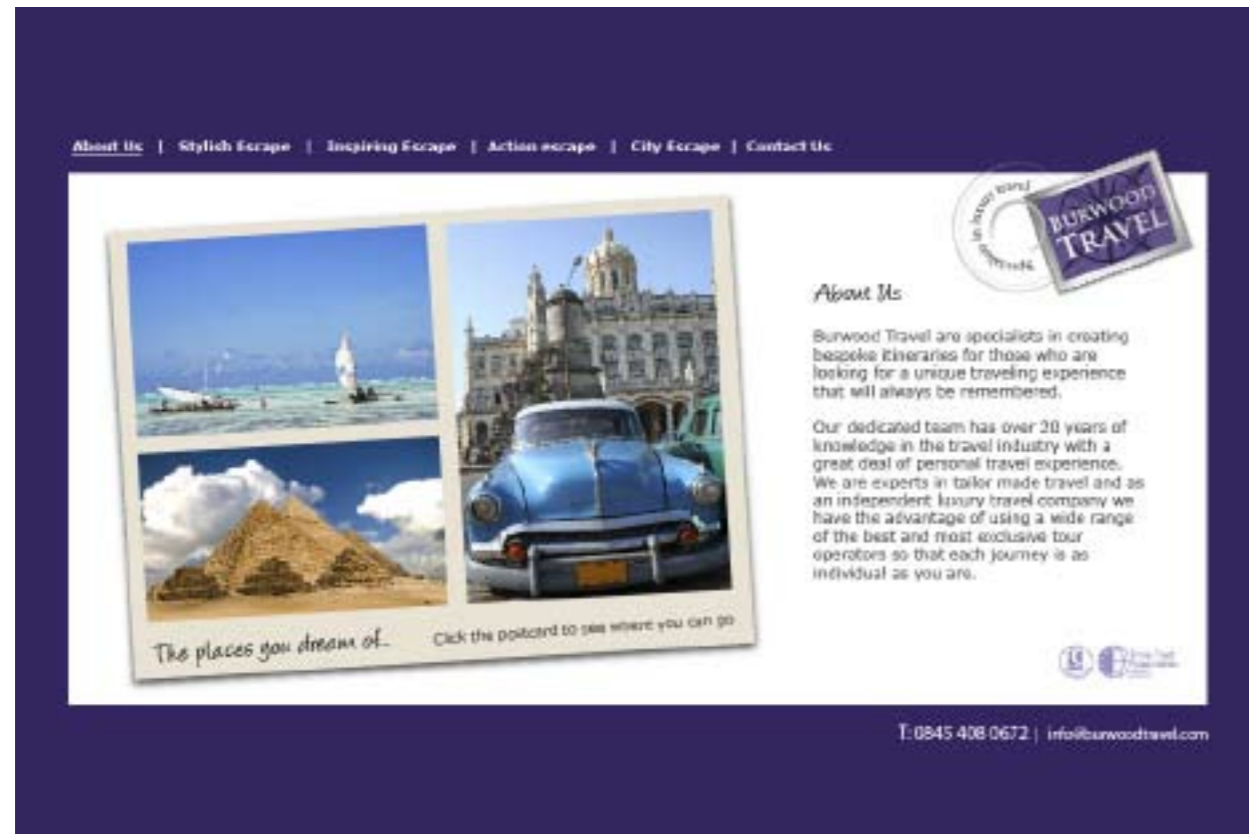
## Customer Testimonial:

"DNA Media Services have provided our company with a wonderful website and product branding to the extent that the company often receives compliments on letter heads, business cards and website content and construction.

They provided their services on time, on budget and in a totally professional and personable manner. I would highly recommend them."

Rosemary Robinson.  
Director Burwood Travel Limited.

## WEBSITE DESIGN



VISIT [WWW.BURWOODTRAVEL.COM](http://WWW.BURWOODTRAVEL.COM)

## LOGO DESIGN AND STATIONERY DESIGN



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WEB DESIGN CONT.



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