

# Case Study



## Brief:

Craig Goldblatt is the UK's top motivational sales speaker and coach. Craig approached dna media services in need of a complete re-brand for his motivational speaking business and branding for a new product.

We have supplied Craig Goldblatt Ltd. with a range of design for print, branding design and the design and development of his e-commerce website.

## Customer Testimonial:

“DNA are a talented, pro-active and professional team of designers. In our experience they are focused on the client and really work hard to understand the client's business.”

We were particularly impressed that they didn't just emulate what our competitors opted for in terms of web design, instead they choose to design a site for us that reflected the essence of our business. Would definitely recommend.”

Craig Goldblatt. Director Craig Goldblatt Limited.

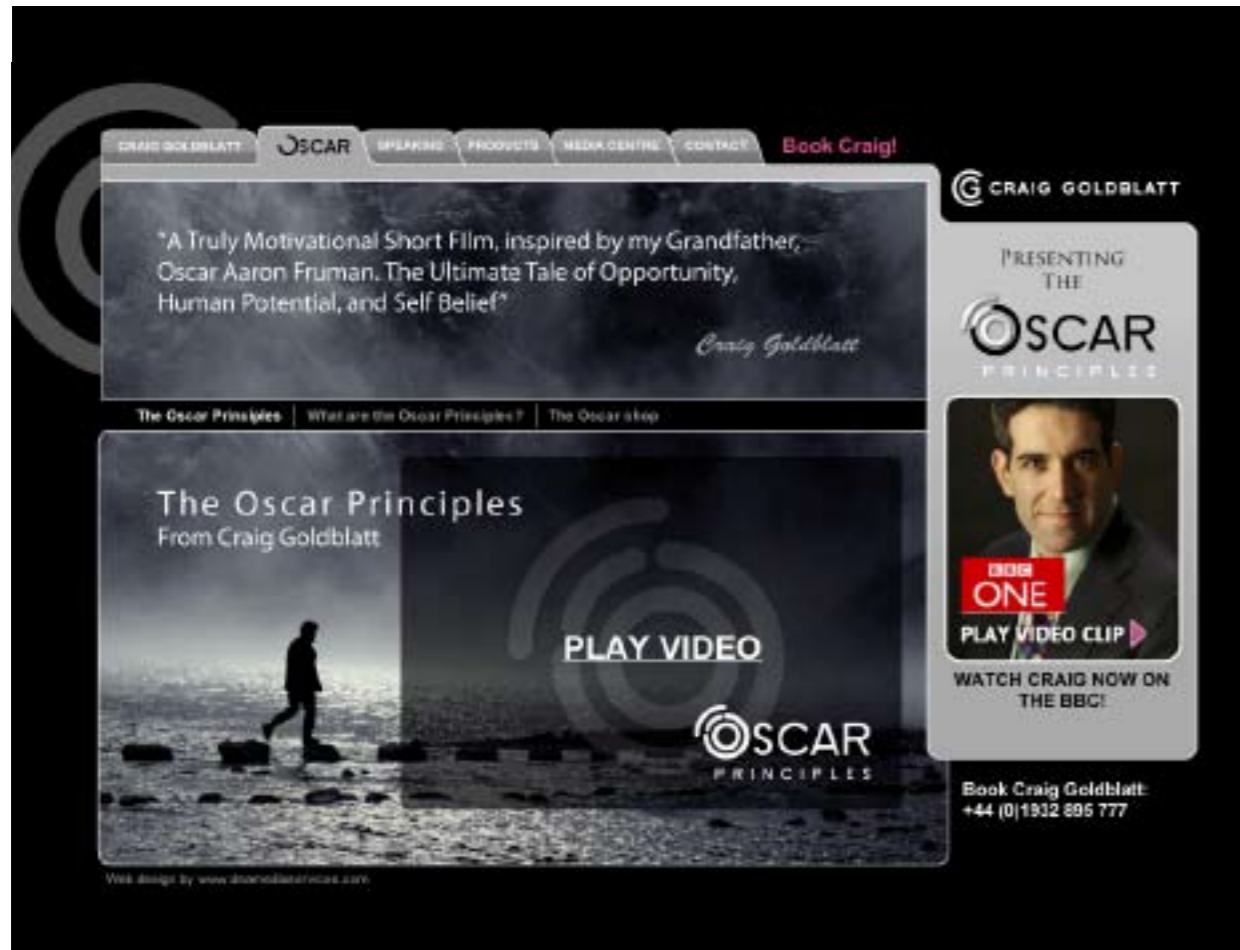
LARGE FORMAT DESIGN FOR EXHIBITION USE



LOGO DESIGN, PRODUCT PACKAGING DESIGN,  
BRANDING DESIGN



WEBSITE DESIGN, WITH E-COMMERCE, VIDEOS, BLOGS AND DOWNLOADS.



VISIT [WWW.CRAIGGOLDBLATT.COM](http://WWW.CRAIGGOLDBLATT.COM)

PROMOTIONAL DESIGN FOR PRINT AND EMAIL



Email [info@dnamediaservices.com](mailto:info@dnamediaservices.com)

## EXHIBITION GRAPHICS DESIGN



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