

# Case Study

NICOLETTE RAY  
LOVE FOOD LIVE LIFE



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## Brief:

LOVE FOOD LIVE LIFE is a new company being set up by a Doctor and Nutrition specialist. Dr Ray approached the DNA Team looking for help with the set-up and brand identity of her new business.

The Team have produced a fresh and modern brand image, a small but beautifully designed brochure website and a brochure. The design style is modern and sophisticated, intended to suit the well healed Harley Street professionals that Dr Ray is working with.

DNA have helped with copywriting, creating a strong and recognisable brand and choices of printing stock. All printed materials are printed on GF Smith striped grain paper which is consistent with the striped website design.

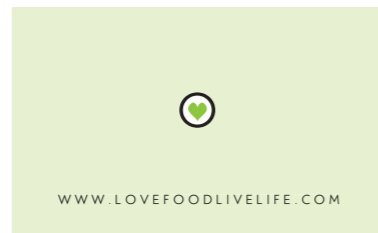
## Customer Testimonial:

“I’ve just looked on the link to see the website - it really is looking great - I’m extremely pleased with it and am very impressed with your work.”

Dr Nicolette Ray  
Love Food Live Life Limited.

Email [info@dnamediaservices.com](mailto:info@dnamediaservices.com)

BRANDING,  
LOGO DESIGN,  
STATIONERY  
DESIGN



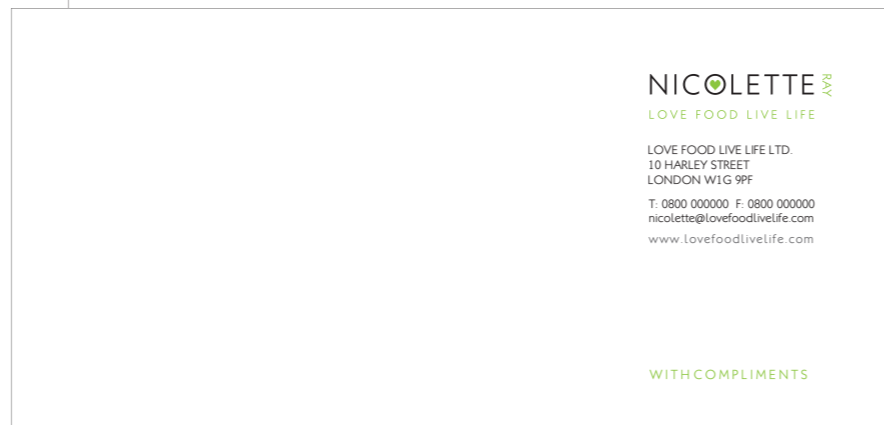
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WITH COMPLIMENTS

LOGO DESIGN AND  
STATIONERY  
DESIGN



BROCHURE DESIGN FOR PRINT,  
STATIONERY DESIGN AND PRINT



WEBSITE DESIGN  
Visit: [www.lovefoodlivelife.com](http://www.lovefoodlivelife.com)



WEB DESIGN CONT.  
PORTRAIT PHOTOGRAPHY AS PART OF WEB DESIGN



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